

Privacy Statement Menez

Date of last revision: May 25, 2018

Who does this privacy statement apply to?

This website is owned and operated by Menez International BV with registered office in IJsselstein, the Netherlands. Our core business is the creation and delivery of local marketing materials.

We want to be the best partner in various professional markets. To achieve this goal, we strive for a correct way of doing business. We act with integrity and respect your privacy. You have entrusted us with your personal data and we want to do everything we can to protect the personal data you share with us and to process your information in an open and transparent manner, in particular in accordance with the General Data Protection Regulation 2016/679 of 27 April 2016 ('GDPR').

With this privacy statement we want to better explain to you why and how we use your personal data when carrying out activities that form part of our business operations as described below or when you use our website, to whom we pass that information on, what rights you have and who you can contact for further information or requests.

Please follow the links below for more information.

How do we obtain data?

What data do we collect and what do we use it for?

The legal grounds for processing your data

Disclosures

Cookies

Securing your data and data retention

Your rights

How can you contact us?

Changes to this policy

What does this privacy statement cover?

How do we obtain data?

We may collect personal data from you in connection with the performance of activities that form part of our business operations as described below or when you use our website.

We may collect or obtain such information because you give it to us (for example, in a form on our website), because others give it to us (for example, your employer or third party service providers we use to help us run our business) or because it is in the public domain.

When other parties provide us with personal information about you, we will make reasonable efforts to include provisions in our contract with that party requiring them to comply with privacy laws and regulations relating to that information. This may include, for example, providing you with adequate notice and obtaining the necessary consent to allow us to process that information as described in this Privacy Statement.

We may also collect or obtain personal data from you by providing it observe or infer information about you from the way you interact with us or with others.

What data do we collect and what do we use it for?

The personal data collected or obtained by us includes, among other things, the following: identification data (such as name, address (private/work), telephone number (private/work), e-mail address (private/work), country of residence, electronic identification data (cookie identifiers, logged data, IP addresses, language and type of your browser, your access times, ...); financial data (such as your bank account number); your personal preferences for our products.

The type of personal data we collect depends on the nature of the services we provide or how you use our website, such as:

Maintaining a commercial relationship – As we are a business-to-business (b2b) company, we do not have direct commercial relationships with customers, but we do have commercial relationships with companies in the context of which your personal data may be shared with us. We offer a wide range of services, so the way in which we use personal data in connection with those services also varies. For example, we may use your personal data for contact, accounting, invoicing, payment, delivery or favor purposes.

Contacting Us – If you contact us via the website (the contact form or by phone), we will ask you for information such as your name, address and email address. This allows us to process and respond to the questions and comments you submit to us via our website.

Newsletters and notifications – If you wish to receive updates and announcements regarding our products and services, we will ask you for your name and email address so that we can send you newsletters and notifications.

Information we collect about you automatically – When you use our website, we automatically collect or obtain personal information about you by observing or inferring that information about you from the way you interact with us or with others. We do not use this information to personally identify you.

identify. We use this aggregated data to improve your experience when using our website (for example, to provide you with a more personalized experience and to draw your attention to information about our products and services that may be of interest to you) and to ensure that the website operates efficiently. For example, we (or our service providers) may use cookies (small text files placed on a user's browser) that may collect personal information. Additional information about how we use cookies is set out below ('cookies').

Marketing purposes – Subject to your (where necessary free, informed, specific and unambiguous) consent, we use your data for marketing purposes, such as the analysis and maintenance of our activities, internal management, forecasts, audits, the development of new products, the improvement of our website, products and services, the identification of trends, market research, the evaluation of the effectiveness of our marketing campaigns, the measurement of customer satisfaction and the improvement of our customer service.

The legal grounds for processing your data

We are required by law to describe in this privacy statement the legal grounds on which we rely to process your personal data.

This means that we use your personal data collected through our website for the purposes set out above: (a) because the information is necessary to provide our services to you or our customer; (b) for our legitimate interests in the effective delivery of our services to you or our customer; (c) for our legitimate interests in the effective and lawful operation of our business so long as your interests do not override our interests.

Where we are required by law to obtain your explicit consent to provide you with certain marketing materials, we will only provide you with such marketing materials where you have given us such consent. If you no longer wish to receive marketing materials from us, you can click on the 'unsubscribe' link in all such communications.

Disclosures

In connection with one or more of the purposes described in the "What information do we collect and what do we use it for?" section above, we may disclose information about you to third parties who provide services to us and who reasonably need access to your personal information for one or more of the purposes described in the "What information do we collect and what do we use it for?" section above. If our business enters into a joint venture with or is sold to or merged with another business entity, your information may be disclosed to our new business partners or owners.

Please note that some of the recipients of your personal data referred to above may be located in countries outside the European Union whose laws may not provide the same level of data protection. In such cases, we will ensure that adequate safeguards are in place to protect your personal data in a manner that meets our legal obligations. An adequate safeguard is, for example, a data transfer agreement with the recipient based on the European Commission's Standard Contractual Clauses for the transfer of personal data to third countries.

We would be happy to provide you with more information about the data transfer described above and the adequate safeguards that Menuéz uses in the context of such transfers. You can contact us for this purpose via info@menuéz.nl.

In general, we will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy statement.

We reserve the right to disclose your personal information if we are required to do so by law, or when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, request from a regulator, or other legal process served on us.

Cookies

This website uses cookies. Cookies are small text files that are stored by your browser on your computer or mobile device when you visit this website.

They are used to provide you with a good user experience when you browse this website and allow us to improve this website.

Types of cookies

The types of cookies used on this website can be divided into three categories, namely analytical cookies and acceptance cookies:

1. Analytical cookies

These cookies are used to collect statistical data about your visit to this website, so that we can improve the functionality and design of the website ('website audience measurement'). They collect information about the number of times you visit this website, how long you stay on the website, etc.

The analytical cookies on this website come from a third-party provider of analytical tools, namely Google Analytics by Google Inc., and the information obtained using these cookies will be disclosed to or collected directly by this provider. For more information about Google Analytics' cookie practices, please click on this link: [Google Analytics](#).

The table below shows which Google Analytics cookies we use and why we use them:

Cookie	Retention period	Description and function
_2 years	after your last visit	This cookie is set by Google Analytics. We use Google Analytics to analyze the behavior of visitors to our website. Based on these analyses, we can continue to improve our website.
_hole 1 minute		Used to adjust the number of requests
C 1 day		Identifies whether your browser accepts cookies
TPC 1 day		Identifies whether your browser accepts third-party cookies

GCM	1 day	Indicates whether there is a need to recheck whether a partner cookie matches
_utma	2 years after your last visit.	This cookie is used to identify unique visitors by assigning you a unique visitor ID. It keeps track of the number of times you have visited this website and when your first and last visit occurred.
_utmb	30 minutes after your visit or after 30 minutes of inactivity	This cookie is used to identify a website session and store information about that session. It helps calculate how long a visit lasts by collecting a timestamp of the exact time when you enter this website.
_utmc	Once the browser window closes.	This cookie is used to identify a website session and store information about that session. It helps calculate how long a visit lasts by collecting a timestamp of the exact time when you leave this website.
_utmz	6 months from the date the cookie was set.	This cookie is used to store campaign information. This cookie keeps track of where you came from, what search engine you used, what link was clicked, what passwords were used and from where you came to this website.
_utmt	10 minutes after your visit.	This cookie is used to throttle the request rate.

3. Acceptance cookies

We use a separate cookie to store your consent to the use of Google Analytics cookies.

Cookie management

You can enable, disable and/or delete cookies as you wish. You can delete all cookies that are already on your device and you can set most browsers to prevent them from being placed.

Enabling, disabling and/or deleting cookies can be done at browser level.

To do this, follow the instructions provided by your browser (usually found under the 'Help', 'Tools' or 'Edit' button).

Please note that if you disable certain cookies you may no longer be able to use certain features of this website, such as the ability to share content with friends via email or on social networks.

Acceptance and rejection of Google Analytics cookies

When you visit this website, we ask you to agree to the use of cookies for the collection of statistical data about your visit to this website (e.g. analytical cookies from Google Analytics) via the cookie banner. You can easily accept or reject these cookies by clicking on 'accept cookies' or 'refuse cookies'.

You can easily opt out and prevent your data from being used by Google Analytics. You can do this by [installing the Google Analytics opt-out browser add-on](#). Another way is to update the corresponding settings in your browser software to prevent the use of Google Analytics cookies.

Securing your data and data retention

We apply strict technical and organizational (security) measures to protect your information against unauthorized access and against unlawful processing, accidental loss, destruction and damage, both online and offline.

These measures include:

- training for relevant staff members to ensure they are aware of our privacy obligations when processing personal data;
- administrative and technical controls to limit access to personal data on a 'need to know' basis;
- technological security measures, including firewalls, encryption and antivirus software;
- physical security measures.

Although we take appropriate security measures once we have received your personal data, the transmission of data via the internet (including e-mail) is not completely secure. We make every effort to protect personal data, but we cannot guarantee the security of data transmitted by us or to us.

We retain your information for a reasonable period, which is the longer of: (i) as long as is necessary for the relevant activity or services; (ii) any legally required retention period; or (iii) the end of the period in which disputes or investigations might arise in relation to the services.

Your rights

You have several rights regarding the information we hold about you. We want to inform you that you have the right to:

- obtain confirmation of our processing of your personal data and request a copy of the personal data we hold about you;
- request that we update the personal data we hold about you or that we correct any personal data that you believe is inaccurate or incomplete;
- request that we destroy personal data we hold about you or restrict the way in which we use such personal data when you believe we no longer have a legal basis to process it;
- withdraw your consent to our processing of your personal data (to the extent that such processing is based on consent);
- to receive a copy of the personal data relating to you which you have provided to us in a structured, commonly used and machine-readable format and to transmit such personal data to another party (to the extent the processing is based on consent or on a contract);

- object to our processing of your personal data for which we use legitimate interests as a legal basis. In that case, we will cease the processing unless we have compelling legitimate grounds to do so.

If you wish to exercise one of your rights, you can send us a request stating the right you wish to exercise. To do so, please use the following email address: info@menuez.nl.

You may also use these contact details if you wish to file a complaint with us regarding your privacy.

If you are not satisfied with our handling of your personal data or with a privacy question or concern you have made to us, you have the right to lodge a complaint with the data protection authority ('DPA') in your jurisdiction.

If you wish to be redirected to the correct DPA, please contact us.

How can you contact us?

If you have any questions about this website or our privacy statement, including our cookie policy, you can send us an email at: info@menuez.nl.

Changes to this policy

From time to time, we may change or amend this Privacy Statement. Any changes to our Privacy Statement in the future will be posted on this page. To let you know when we make changes to this Privacy Statement, we will change the revision date at the top of this page. The new revised or amended Privacy Statement will become effective from that revision date. Please check back occasionally to see if any changes or additions have been made.